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| Snack  **Projet** | |  |  | | --- | --- | | Besoins en local | Local de 100 m2 | | Besoins en ressources humaines | |  |  | | --- | --- | | Profil | Nombre | | Gérants associés | 02 | | Caissier | 01 | | Cuisinier | 01 | | Serveur | 01 | | Femme de ménage | 01 | | | Besoins en matériel | |  |  | | --- | --- | | Nature | Nombre | | Four à pizza | 01 | | Fourneaux 4 pièces | 01 | | Toaster double | 01 | | Friteuse 650 simple | 01 | | Four micro-ondes | 01 | | Hotte pour four | 01 | | Moulin à café | 01 | | Machine à glace | 01 | | Crêpière simple | 01 | | Etagère de chef | 01 | | Distributeur de boisson froide | 01 | | Chaise | 40 | | Table | 10 | | Presse café | 01 | | Machine Nespresso | 01 | | Réfrigérateur | 01 | | Frigo Pizza | 01 | | Presse panini | 01 | |   **BESOINS DU PROJET**  **PROGRAMME D’INVESTISSEMENT ET PLAN DE FINANCEMENT (en MAD)**   |  |  |  |  | | --- | --- | --- | --- | | PI | | PF | | | Désignation | Montants | Désignation | Montants | | Aménagements | 302 370,00 | Fonds propres | 127 192,50 | | Equipements | 206 400,00 | Subventions |  | |  |  | * INDH | 200 000,00 | |  |  | * Autres |  | |  |  | Emprunts | 181 577,50 | | TOTAL | **508 770,00** | **TOTAL** | **508 770,00** |   **INDICATEURS D’ACTIVITE**   |  |  | | --- | --- | | Volume d’activité annuelle | 15 000 menus snack  15 000 menus tagine  5 000 menus grillade  10 000 menus petit déjeuner  19 500 boissons | | Chiffre d’affaires prévisionnel 1 ère année (MAD)  (60% du volume d’activité annuelle) | **853 500,00 MAD** |   **PARTENAIRES :** INDH, CRI |
| |  |  | | --- | --- | |  |  | |  |  | |  |  | |
| |  | | --- | | **Description du Projet** | | Ce projet porte sur la création d’un snack restaurant, avec des menus variés. |   **Produits et services :**   * Menus snack (sandwish, tacos, paninis, pizzas) * Menus Tagines (poulet, viande) * Menu grillades * Menu petit dejeuner * Menu boissons (chaudes, fraiches) |
| |  |  | | --- | --- | | **Localisation du site du projet** | | | **Province** | Al Hoceima | | **Marché cible** | Local | |  | | | **Secteur d’activité** | Services | | **Filière concernée** | Restauration | | **Maillon concerné** | Prestation de services | | **Forme juridique** | Coopérative, SARL | |